

ANNUAL

IMPACT REPORT

2023



Inspiringgirls 

www.inspiring-girls.org.sg

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FOREWORD

Welcome to the Inspiring Girls Singapore Impact Report 2023! As we embark on this journey of reflection and celebration, we are thrilled to share the remarkable strides we have made since our inception last year. The pages that follow encapsulate the heart and soul of Inspiring Girls, a collective effort that has empowered and inspired young minds across Singapore.

From the outset, our mission has been clear: to spark curiosity, build confidence, and empower girls to pursue their dreams. We recognise the challenges that girls often face due to gender stereotypes, which can limit their choices and aspirations. Our mission is to break those barriers and create a world where girls are encouraged to explore, question, and fearlessly chase their dreams.

The year 2023 has been one of exciting opportunities for Inspiring Girls Singapore. We have expanded our reach twofold, connecting girls to over 200 role models from diverse backgrounds and career paths. Collaborations with various generous organisations have opened doors to a myriad of possibilities, exposing girls to a world of potential they might never have imagined.

The impact of Inspiring Girls is not just seen in numbers, but in the tangible difference it makes in the lives of the girls we reach. The testimonials and written experiences of these young individuals stand as a testament to the profound influence our programmes have had. It's heartening to witness their newfound curiosity and the budding confidence that emerges when girls connect with inspiring female role models.

As we celebrate our achievements, we acknowledge that there is still much work to be done. The demand for these connections and experiences has never been more critical. Our commitment remains steadfast, as we strive to provide more opportunities for girls across the nation to explore their potential. In the pursuit of our vision, we invite you to support our cause. Together, let's continue to uplift the girls of Singapore, enabling them to reach higher, dream bigger, and break through the barriers that may stand in their way. The future holds limitless possibilities, and we are excited to see what it has in store for Inspiring Girls Singapore.

Thank you for being an integral part of our journey, and here's to inspiring more girls!



JACQUELINE CHUA
COUNTRY CHAIRPERSON
INSPIRING GIRLS SINGAPORE



**SPARKING CURIOSITY, BUILDING CONFIDENCE
A CHARITY DEDICATED TO FUELLING GIRLS' DREAMS**

THE CHALLENGE

Research shows that girls are affected and influenced by gender stereotypes from as early as 6 years old. This can have a significant impact on the decisions they make about their future education and career direction, and directly contributes to the underrepresentation of women in many sectors.

OUR VISION

We want to see a world where every girl feels empowered to make choices and pursue any career path she wishes to, free from gender stereotypes. Our work aims to provide girls with a deep understanding of the full range of career opportunities available to them.

OUR MISSION

SEEING IS BELIEVING!

We are a charity organisation dedicated to raising the aspirations of girls between ages 9 to 18 years old in Singapore, with the focus of introducing them to the full variety of careers and options in life and inspiring them to dare to dream and fulfil their highest potential.



OUR IMPACT SNAPSHOT

1,297

girls impacted

16

school events organised

302

volunteers engaged

2 fundraising-marketing ambassadors

35 workshop trainers

42 ground ambassadors

223 role models



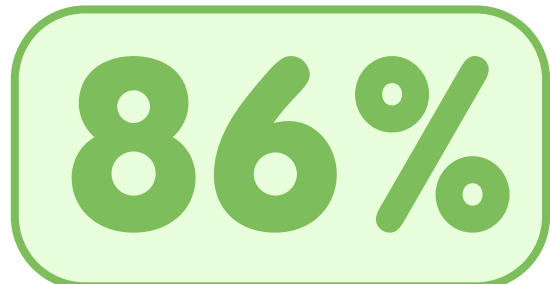
OUR IMPACT SNAPSHOT

MINDSET SHIFT



Girls recognise that what they learn holds the potential to be translated into numerous aspects of their lives.

DESIRABILITY OF ROLE MODELS



Girls recognise the importance of role models and are keen to hear from diverse experiences to broaden their perspectives.

HAPPINESS LEVEL



Girls felt happier following an Inspiring Girls workshop and role modelling session.

CONFIDENCE INDEX



Girls feel more confident about their futures after hearing from role models' experiences.

2023 KEY HIGHLIGHTS



VUCA WORKSHOP WITH ITE CE GIRLS

We organised a dynamic VUCA workshop and speed-networking event for the ITE College East girls. The girls enjoyed an enriching experience, gaining valuable insights from 10 inspirational role models representing our corporate partners - BNY Mellon Investment Management, Fitch Group, and SCOR. The event fostered learning and meaningful connections!

“I think that it is a good event for us as in our age, we don't understand our value and don't know how to change. But Inspiring Girls help us know more about ourselves and give us more confidence.” - Girl, Age 17

CAREER CONFERENCE DAY WITH SEC 4

Engaging the entire secondary 4 cohort of over 300 girls, our programmes featured interactive workshops and a dynamic speed-networking session. Welcoming 50+ female role models from different industries and backgrounds, they shared messages of resilience drawn from personal journeys. The day aimed to spark curiosity, build confidence, and inspire exploration of diverse life pathways and options.



2023 KEY HIGHLIGHTS



INDUSTRY VISITS: INTRODUCING GIRLS TO THE WORLD OF WORK

In 2023, our collaborative efforts with diverse organisations opened doors to impactful industry visits for girls, providing firsthand exposure and invaluable insights into various professions.

Generosity from organisations like SCOR SE, ADM, Boeing, Blackstone, Danone, WIPO, NCS, Partior, and Leighton Contractors (Asia) Limited Singapore Branch facilitated exploration across different areas of work. These experiences enabled the girls to learn, network with professionals, and gain insights into different industries. By showcasing the myriad of possibilities within different professional realms, these industry visits have significantly broadened the horizons of the girls, sparking curiosity and inspiring them to consider fulfilling career paths.

“Thank you for all your insightful sharings. You've exposed me to a lot of possible opportunities and encouraged me to believe that things will work out for me in the future.” - Girl, Age 16



2023 KEY HIGHLIGHTS



EMPOWERMENT WORKSHOPS WITH P3-6

Collaborating closely with a primary school, we conducted workshops tailored for girls aged 9-12. The sessions centered on 2 main themes. The self-leadership workshops aimed to broaden the girls' perspective on leadership, emphasizing that leadership transcends titles, while our VUCA workshops equipped the girls with constructive approaches to manage difficulties and navigate challenges, instilling resilience and adaptability.



“Thank you for helping us feel more confident, and the talk with the role models were great!” - Girl, Age 11

COMMUNICATION WORKSHOP WITH FITCH



In collaboration with Fitch Group, we conducted a communications workshop for 17 year-old girls. Visiting the global credit ratings firm, the girls connected with seasoned professionals who guided them in discovering their inner communicator. The girls explored body language, gained confidence in communication, and actively applied newfound skills. The workshop empowered them to thrive in various situations, fostering effective public speaking and confident everyday conversations!

2023 KEY HIGHLIGHTS



BARBIE X SHONDA RHIMES INTERVIEW

As part of the Barbie Dream Gap Project by Mattel and Inspiring Girls International, our young ambassador, Vera, had the incredible opportunity to interview award-winning television creator, producer and author, Shonda Rhimes. Vera posed a thought-provoking question to Shonda, seeking guidance and inspiration. In response, Shonda encouraged Vera to seek out and cultivate relationships with people who uplift, inspire, and contribute positively to her journey.

“Through Inspiring Girls, I've been given opportunities to reach out to young girls, and broaden my perspectives. As well as gaining confidence through interviews with role models like Shonda Rhimes, and public speaking in workshops!” - Vera, Age 15 (Young Ambassador for Singapore)

BOND WITH STORIES X'MAS CAMPAIGN

Teaming up with the Awesome Women Series (AWS), our festive collaboration aimed to encourage families to share uplifting and inspirational stories of female role models. From November 11 to December 12, AWS pledged a portion of sales to IGS in our fundraising campaign. The campaign was featured on CNA938, where country chairperson Jacqueline shared more during the interview.





WHAT A YEAR!

We are grateful towards our corporate partners, volunteers, and supporters for making an impact with us!

OUR PARTNERS



Our partners are exceptionally important to the work that we do, we simply could not create the impact we make without them!

The success we've had in our programmes is all thanks to the incredible strength of these partnerships. The dedication and vision our partners bring to the table make a real, lasting difference in the lives of the girls we reach. It's a powerful collaboration, and we're excited to keep it going.

As we keep moving forward on this journey, we're not just looking ahead; we're looking forward to growing these collaborations. Together, we're set to make an even bigger splash in the world of education and empowerment!

ACKNOWLEDGEMENTS

We thank our generous supporters who enabled this year's activities and impact. We look forward to your support once again in the years to come!

INDIVIDUAL DONORS

Cassandra Tan
Chan Kin Khay
Ganesh Jagannathan
Giovanna Maria Santoso
Ivy Wong
Mathilde Swierczynska
Sim Siu Eng
Shahida Rashid
Vodka Lim Yong Tai
Wong Hoon Ling
All Anonymous Donors

GRANTS

National Youth Council

CORPORATE DONORS

ADM
Team LEWIS
Vodafone



SUPPORT US!



GIVE TIME



GIVE RESOURCES



SHARE KNOWLEDGE





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